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...Media Release...

Carolyn Colley appointed to CountPlus Board

Sydney, October 7: CountPlus has announced that Carolyn Colley has been appointed as its newest director. Colley brings more than 30 years of leadership experience in financial services to the role, as well as experience in product development and innovation.

Most recently, Colley was Chief Operating Officer of Faethm Pty Ltd, a global Software-as-a-Service augmented analytics platform which enables companies, governments and educators to understand the impact of emerging technologies on the Future of Work.

Ms Colley has also worked with the Banking and Insurance Group of KPMG and BT Financial Group and was Chief Operating Officer of both Asgard Wealth Solutions and St. George's Wealth Management division. Post the integration of St. George with Westpac in 2009, Colley also worked at Macquarie Bank where she was Head of Strategy for Macquarie Advisor Services and then Head of Personal Banking.

Colley currently holds a number of other Director roles, including an Independent Non-Executive Director of the subsidiary settlement and clearing boards of the Australian Securities Exchange (ASX), an Independent Non-Executive Director, Member of the Audit and Risk Committees and Chair of the Board Claims Review Committee of OnePath Custodians and Oasis Fund Management, IOOF's Superannuation businesses and an Independent Non-Executive Director and a Member of the Information Technology and Human Resources and Remuneration committees of ASX- listed salary packaging and leasing business Smartgroup (ASX:SIQ). She is also a Director and Deputy Chair of Liverpool Neighbourhood Connections, a community based not for profit organisation.

CountPlus CEO Matthew Rowe said that Ms Colley's appointment was a fantastic addition to its Board.

"Carolyn's resume clearly speaks for itself and I'm delighted that she has joined our Board of Directors. Her experience in financial services and technology will be key as we continue to drive new, smarter ways of doing business within our accounting and advice member firms. Carolyn will also Chair our newly formed Technology and Innovation Board Committee to ensure that this business function has dedicated leadership and vision."

Colley's appointment means that the CountPlus Board is now comprised of 50% female directors.

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